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# MENA's First Regional Real Estate Portal, Releases First in a Series of Infographics to Help Create Better Online Property Listings Throughout the Region

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DUBAI, UAE, February 17, 2014 /PRNewswire/ listaproperty.com, the real estate portal for the Middle East and North Africa, is embarking on an educational infographic series to provide owners, brokers and developers the tools to create effective and enticing online real estate listings. The series of infographics will focus on "How to Market Real Estate Listings in the Digital Age" and will be available for viewing on the company blog - [blog.listaproperty.com/](#).

(Photo: <http://photos.prnewswire.com/prnh/20140217/671053-INFO>)

"We decided to create this educational series because we see a wide variance in the quality of online property listings across all portals in the region," states company founder Rasha Nashaat. "We want to provide everyone with access to a tool-kit that will up the ante for online listings across all portals in the region."

listaproperty.com will release monthly infographics focusing on a wide range of topics such as: how to create effective property listings, tips for taking amazing photographs and how to promote yourself as an area expert through blogging.

The site currently has over 29,000 property listings and boasts 261 agents, 62 developers and 700 homeowners as members. listaproperty.com is available in English and Arabic and the company offers customer support in both languages.

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